

*Job description*

## New Media Hero

### 1. Welcome. That is L.I.K.E.

L.I.K.E. Hospitality Consulting was founded in 2015 and has since then been supporting hospitality and non-hospitality businesses in areas such as the optimization of digital marketing, service excellence and expansion strategies. Its origin and start-up times lead back to the university studies of both founders at Ecole hôtelière de Lausanne before the company moved to Berlin, Germany in 2016.

The idea of L.I.K.E. Hospitality Consulting is to be a company that uses its hospitality roots, in order to accompany clients in the ever-changing digital world. The goal hereby is to assist mainly, but not exclusively, in exploiting digital opportunities and to be a reliable consulting partner in all facets of our clients' businesses. As the world is becoming more digital every day, it is now more than ever crucial to optimize your own e-commerce and manage it in a professional manner.

We have a lot planned. Our mission is to make the hospitality industry a more digitally connected place thus giving companies the possibility to use their entire digital service potential. We are convinced that the future has continuous digital challenges for the hospitality and tourism sector in store and therefore we will do our very best to support the industry in adapting to those challenges.

### 2. Everything at a glance.

<b><u>Entry date:</u></b>	January / February 2020
<b><u>Duration:</u></b>	5-6 months
<b><u>Employment:</u></b>	Mandatory internship, fulltime (40 hours / week)
<b><u>Location:</u></b>	Berlin, Germany
<b><u>Salary:</u></b>	Basic salary + provision (monthly pay-out)
<b><u>Level of education:</u></b>	Enrolled student
<b><u>Languages:</u></b>	Fluent in German & English
<b><u>Experiences:</u></b>	Hospitality, Tourism and/or (Digital) Marketing
<b><u>Skills:</u></b>	Open-minded, general understanding for the hospitality industry and/or digital marketing & social media skills, professional appearance, proficient in Microsoft Office.

### **3. Details. Everything you need to know.**

As a New Media Hero you will support L.I.K.E. and hotelwebbee. ([www.hotelwebbee.com](http://www.hotelwebbee.com)) in all digital marketing activities such as the setup and use of relevant social media- and online reputation-tools as well as the active support of our digital channels and advertising campaigns for our clients. This also includes the creation of content and community management of individual accounts. Moreover, you will contribute to the continuous development of our digital offers and will support us with the creation of individual and personalized offers for our clients, such as webinars or coaching scenarios. As part of our New Media-Team you will work mostly independently and will report to the Digital Service Leader.

### **4. Contact. Your way to us.**

We are very much looking forward to hearing from you. Share your story with us and explain to us why you are the perfect fit for the position at hand. No matter if you are a career-changer, tourism-veteran or a new-comer, we do not differentiate in age, gender or origin but are merely interested in whether or not you are a fit to our team and the specific role. Of course, your data will be kept confidential with us. What are you waiting for?

L.I.K.E. Hospitality Consulting  
Strassmannstrasse 38  
D-10249 Berlin  
Germany

Web. [www.like-consulting.com](http://www.like-consulting.com)  
E-Mail. [future@like-consulting.com](mailto:future@like-consulting.com)  
Tel. +49 (0) 30 76 73 73 160  
Fax. +49 (0) 30 76 73 73 170  
Fax. +49 (0) 30 76 73 73 170